The Rise and Fall of the Last Beatles Label: Apple Records



The Zapple Diaries: The Rise and Fall of the Last

Beatles Label by Nicholas Pegg

★★★★ ★ 4.3 out of 5
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The Beatles are one of the most iconic and influential bands in history. Their music has had a profound impact on popular culture, and their legacy continues to inspire musicians and fans around the world. In 1968, the Beatles founded their own record label, Apple Records. Apple was a ambitious and innovative label that released some of the most important and groundbreaking albums of the late 1960s and early 1970s. However, the label was also plagued by financial problems and internal strife, and it eventually folded in 1975.

The Early Years

Apple Records was founded in 1968 by the Beatles, Neil Aspinall, and Allen Klein. The label was originally intended to be a creative outlet for the Beatles, but it soon expanded to include other artists, such as Mary Hopkin, James Taylor, and Badfinger. Apple's early years were marked by a spirit of experimentation and innovation. The label released a wide range of music, from psychedelic rock to folk to pop. Apple also became known for its innovative album covers, which were often designed by the Beatles themselves.

The Beatles' Final Years

The Beatles' final album, Abbey Road, was released on Apple Records in 1969. The album was a critical and commercial success, and it helped to cement Apple's reputation as one of the leading record labels in the world. However, the Beatles were beginning to experience internal tensions, and they eventually announced their breakup in 1970.

The Post-Beatles Years

After the Beatles broke up, Apple Records continued to release music by other artists. However, the label never regained the same level of success that it had enjoyed during the Beatles' years. Apple was plagued by financial problems and internal strife, and it eventually folded in 1975.

Legacy

Apple Records was a short-lived label, but it had a profound impact on the music industry. The label released some of the most important and groundbreaking albums of the late 1960s and early 1970s, and it helped to launch the careers of several iconic artists. Apple's legacy continues to inspire musicians and fans around the world.

The Rise and Fall of the Last Beatles Label: Apple Records is a fascinating and in-depth look at the history of the Beatles' record label. This book is a must-read for any fan of the Beatles or music history.



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