### Slicing Pie: Fund Your Company Without Funds and Unlock the Power of Equity

In the world of business, funding is often seen as a major hurdle. Traditional methods like bank loans and venture capital can be difficult to obtain, especially for early-stage startups. However, there is a revolutionary new approach that can change the game for entrepreneurs: Slicing Pie.

Slicing Pie is a unique equity-based funding model that allows startups to raise capital without taking on debt or sacrificing ownership control. This book, written by Mike Moyer, the creator of Slicing Pie, provides a comprehensive guide to this innovative funding method.

Slicing Pie is a way of distributing equity in a startup company based on individual contributions. It works by creating a "pie" that represents the total equity of the company. As people contribute to the company's growth, they are given slices of the pie.



#### **Slicing Pie: Fund Your Company Without Funds**

by Mike Moyer

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The beauty of Slicing Pie is that it is fair and transparent. Everyone who contributes to the company receives an equitable share of the equity, regardless of their position or status. This creates a sense of ownership and motivation, which can drive the company to success.

Slicing Pie is a four-step process:

- 1. **Create the pie.** This involves determining the total number of shares in the company and dividing them into equal slices.
- 2. Slice the pie. As people contribute to the company, they are given slices of the pie. This can be done based on hours worked, value created, or a combination of factors.
- 3. **Keep the pie fresh.** The pie should be updated regularly to reflect changes in contributions and the growth of the company.
- 4. **Distribute the pie.** When the company exits (e.g., by selling or going public), the equity slices are distributed to the shareholders.

There are many benefits to using Slicing Pie to fund your startup:

- Fair and transparent. Slicing Pie ensures that everyone who contributes to the company receives an equitable share of the equity.
- No debt or dilution. Unlike traditional funding methods, Slicing Pie does not require you to take on debt or give up ownership control.
- Motivating. Slicing Pie creates a sense of ownership and motivation, which can drive the company to success.

 Flexible. Slicing Pie can be used to fund companies of all sizes and stages.

Slicing Pie is ideal for entrepreneurs who are looking for a fair and sustainable way to fund their startup. It is particularly well-suited for companies that are early-stage and have limited access to traditional funding sources.

Slicing Pie is a revolutionary new equity-based funding model that can change the game for entrepreneurs. It is fair, transparent, motivating, and flexible, making it an ideal way to fund your startup and unlock the power of equity.

If you are an entrepreneur looking for a way to fund your startup without taking on debt or sacrificing ownership control, then Slicing Pie is the perfect solution for you. Free Download your copy of the book today and start slicing your pie to success!



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