

# Nice Girls Finish Last: Working It

by Lois P. Frankel

In her groundbreaking book, *Nice Girls Finish Last: Working It*, Lois P. Frankel challenges the pervasive myth that women must be nice and agreeable to succeed in the workplace. Drawing on her extensive research and decades of experience as a career coach and leadership expert, Frankel reveals the hidden biases and outdated stereotypes that hold women back.



## Nice Girls Finish Last (Working It Book 1) by Natalie Anderson

★★★★☆ 4.3 out of 5

Language : English

File size : 459 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 254 pages



Frankel argues that women who conform to the stereotype of the "nice girl" are often seen as less competent and ambitious than their male colleagues. They are less likely to be promoted, earn higher salaries, or be given opportunities to lead. This is because the qualities that are traditionally associated with femininity, such as kindness, empathy, and collaboration, are not valued as highly in the workplace as those that are

associated with masculinity, such as assertiveness, competitiveness, and independence.

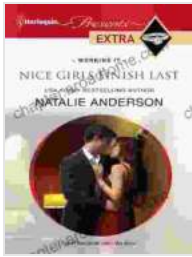
Frankel's research shows that women who are seen as "nice" are often penalized for their behavior. They are more likely to be interrupted, talked over, and dismissed than their male colleagues. They are also less likely to be taken seriously when they express their opinions or ideas. This can create a hostile and unwelcoming work environment for women, making it difficult for them to succeed.

Frankel believes that it is time for women to stop playing by the old rules. She encourages women to embrace their strengths and to challenge the stereotypes that hold them back. She offers a wealth of practical advice on how to do this, including:

- Speaking up for yourself
- Negotiating for what you want
- Taking risks
- Building a strong network
- Mentoring other women

*Nice Girls Finish Last: Working It* is a must-read for any woman who wants to succeed in the workplace. It is a powerful call to action that will inspire women to break free from the constraints of the "nice girl" stereotype and to achieve their full potential.

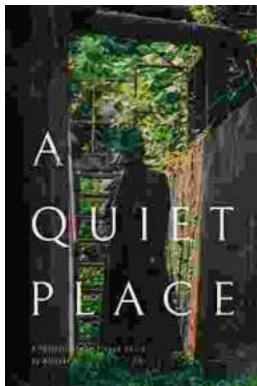
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