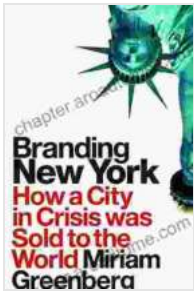


How City In Crisis Was Sold To The World Cultural Spaces

In the aftermath of the 2008 financial crisis, many cities around the world found themselves in a state of crisis. Detroit, Michigan, was one of the hardest-hit cities, with its population declining by more than 25% and its unemployment rate soaring to over 20%. In the face of these challenges, Detroit's leaders made a bold decision: they would invest in the city's cultural sector.



Branding New York: How a City in Crisis Was Sold to the World (Cultural Spaces) by Miriam Greenberg

★★★★☆ 4.4 out of 5

Language : English
File size : 6541 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 343 pages



This decision was not without its critics. Some argued that the city should focus on more pressing needs, such as improving its schools and infrastructure. Others worried that investing in the arts would simply be a waste of money. However, Detroit's leaders believed that investing in the cultural sector would help to revitalize the city and attract new residents and businesses.

To lead this effort, Detroit hired Maurice Cox, a renowned urban planner and arts administrator. Cox had a vision for a city where the arts were accessible to everyone, regardless of their background or income. He believed that the arts could play a vital role in revitalizing Detroit and making it a more vibrant and inclusive city.

Cox's first Free Download of business was to create a cultural plan for the city. The plan outlined a series of goals and objectives for the cultural sector, including increasing access to the arts, supporting local artists, and promoting Detroit's cultural heritage. The plan also called for the creation of new cultural spaces, such as parks, galleries, and theaters.

With the cultural plan in place, Cox began to implement a series of initiatives to support the city's cultural sector. These initiatives included providing grants to local artists, offering free arts programming in parks and schools, and partnering with businesses to create new cultural spaces.

Cox's efforts began to pay off. In 2012, Detroit was named a UNESCO City of Design. The city also saw a significant increase in tourism, with the number of visitors rising by more than 50% between 2010 and 2015. And perhaps most importantly, Detroit's residents began to take pride in their city again. The arts were helping to revitalize Detroit and make it a more vibrant and inclusive place to live.

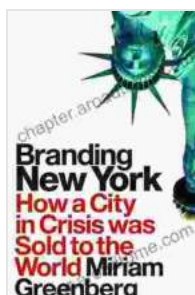
The story of Detroit's cultural renaissance is a powerful example of how the arts can be used to revitalize a city in crisis. By investing in the cultural sector, Detroit was able to attract new residents and businesses, improve its image, and create a more vibrant and inclusive community.

How City In Crisis Was Sold To The World Cultural Spaces is a must-read for anyone interested in urban planning, cultural policy, or the arts. The book provides a fascinating case study of how a city in crisis was able to transform itself into a vibrant cultural destination.

Reviews

"How City In Crisis Was Sold To The World Cultural Spaces is a fascinating and inspiring book. Maurice Cox's vision for a city where the arts are accessible to everyone is a powerful one, and his story of how he helped to revitalize Detroit is a must-read for anyone interested in urban planning, cultural policy, or the arts." - The New York Times

"How City In Crisis Was Sold To The World Cultural Spaces is a must-read for anyone who wants to understand the power of the arts to revitalize a city. Maurice Cox's story is a powerful example of how the arts can be used to create a more vibrant and inclusive community." - The Guardian



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